Savor the Flavor at Festival of the Vine
September 11-13

Voted a top 100 Best Festival in North America by American Bus Association and The Best Festival by 2015 Kane County Chronicle’s Best of the Fox Reader’s Choice Awards, for 34 years Festival of the Vine has evolved into an autumn tradition. The Flavor Fare, full of international and seasonal cuisine prepared by 22 Geneva restaurateurs paired with a diverse selection of wines, is the centerpiece of the festival. With new menus & new restaurants, the 2015 Festival of the Vine is the one to visit.

The Flower Market with Geneva ACE Hardware, the Arts & Crafts show, Business Booths, lively free entertainment, special events throughout town by shops & restaurants, trolley and carriage rides along with food demonstrations (samples too), complete the long weekend’s bountiful excitement.

Gather bountiful tips from members at the Harvest Demo Stage
James & Fourth streets
Sponsored by Plandscape, Inc.

**Saturday**

11:00 am – Geneva Ace Hardware
To All the Grills I’ve Loved Before – sizzlin’ secrets revealed for the grill.

1:00 pm – The Olive Mill
Olive Mill’s balsamic and olive oil is highlighted in a tantalizing beet and goat cheese crostini appetizer.

3:00 pm – FreshGround Roasting
Perfect start to an autumn morning. Let us teach you how to brew coffee at home like a pro!

**Sunday**

1:00 pm – Continental Envelope
Taste the bounty from our “Pushing the Envelope” Geneva community educational farm and learn about caring for the land, ourselves and our neighbors. Enjoy as we prepare Zucchini Pasta with Arugula and Basil Pesto.

3:00 pm – Northern Illinois Food Bank
Butternut squash is the new “Pumpkin spice”. Chef Jen will show you how to make a healthy sweet treat using this abundant fall squash.

Thank you!
Many were instrumental in making the Thursday Night Classic Car Shows turbo charged this year including chamber members - Jim Emma, Nova Communications, Inc. and Cheryl Petti Schermerhorn, Veronica’s Realty-Cheryl Petti. Thank you for all your hard work. Special thanks to chamber members State Farm – Matt Holm, GreenFields of Geneva, Inglenook Pantry Catering & Concessions, Image Awards, Engraving & Creative Keepsakes, Inc., Geneva ACE Hardware, Geneva Concours d’Elegance and Banner Up Signs for their sponsorship. Drive In Movie Night sponsored by Geneva Park District.

Special thanks to The MacCartyns, in which Dr. James McCall – McCall Family Dentistry is a member, for providing live music two nights this season.

Festival of the Vine Fun can be found at genevachamber.com/festival_of_vine.php
New Member Profiles

We welcome new members and encourage you to familiarize yourselves with them and make valuable connections. Profiles are supplied by new members.

Concierge Med Spa
1 W. State St., Suite 300 • 630-715-2853 • ConciergeMedSpa.com
As one of the premier medical spas in the Chicagoland and Suburban areas, Concierge Medical Spa uses state-of-the-art treatments to address all of your anti-aging needs. From Botox and dermal fillers to laser hair removal and skin tightening procedures, Concierge Medical Spa is able to achieve the results you desire in the privacy of your own home or at our luxury flagship location in downtown Geneva, along the Fox River. Not only is our beautiful Geneva location the only choice for receiving all of the most cutting edge anti-aging procedures, but it is also a place to host a spa party celebration. Plan your next bachelorette party, girls' night out, birthday party or holiday corporate spa event with us and we will make it unforgettable.

No matter what your budget is, our trained team of physicians, nurses and medical estheticians will work with you to decide what treatments will help you achieve your desired results. We look forward to seeing you soon.

Gatherings by Design, Batavia
gatheringsbydesign21@gmail.com • Karen Gross 880-8792 & Patti Anselme 485-0999
Gatherings by Design is a full service event decorating business. We also specialize in seasonal and holiday décor and staging services for your home or business. We work with you to bring your concepts to life and customize the details to your budget to create a one of a kind setting for your parties and events that will last in your memory for a lifetime.

Patti and Karen live in Batavia and have been working together for 10 years doing what they love, helping people make their events and spaces beautiful. They are here to help you and can take the stress out of your party and holiday events. Style your party, your holiday, your home with Gatherings By Design.

Rascals Tavern & Grill
207 S. Third St. • 331-248-8959 • info@rascalstavern.com • rascalstavern.com
Whether you're coming in for a meal, a drink on the patio or spending an afternoon watching the big game, on one of our 13 TVs, Rascals Tavern & Grill is the place to be. Located in the heart of downtown Geneva on Third St., we offer a diverse menu from your traditional wings, pizza and burgers to Cajun Salmon, Jambalaya and Mediterranean Chicken. We also have a full bar that includes many local craft beers. So, head on down to Rascals Tavern & Grill to enjoy free Wi-Fi, great food, drinks and good times!

StringWorks, Inc.
327 Franklin St. • 454-5714 • sales@stringworks.com • stringworks.com
From the Fox Valley in Wisconsin to the Fox Valley in Illinois, StringWorks - one of America's premier violin shops, and the first to sell musical instruments on the web - is happy to join the family of Geneva small businesses, and bring our music to the downtown area. StringWorks features handmade violins, violas, and cellos for players of all ages, becoming known for our professional level setups on all instruments, and treating our customers as family. While our customers are worldwide, we look forward to meeting friendly new faces in person, among the many musicians in the Fox Valley region.

We offer repairs on instruments and bows, as well, for all your repair and restoration needs. If you currently play violin, viola, or cello, or always have wanted to, come by and visit our showrooms - we're located in the historic brick red house at 327 Franklin, just off 3rd St and next to Moveable Feast.

Write Hand Marketing & Communications, St. Charles
writehandmarketing.net • Deb French • deb.french@writehandmarketing.net • 258-4136
You own your business for so many reasons… the independence of being your own boss, the satisfaction of creating something from nothing, the knowledge that you will be rewarded for your efforts. You’re passionate about what you do. You know marketing is important, but it’s NOT your passion. If you dedicate any time to it, it’s probably done randomly and without a plan.

If you get leads or sell your products through your website, marketing elsewhere on the internet is essential to driving traffic to your site. Own a store or restaurant? Then you know the impact social media has on spreading the word. The challenge is staying on top of it when you’re busy building your business.

Write Hand Marketing & Communications will work with you to develop and implement marketing strategies that are scalable to your business needs. Visit writehandmarketing.net/services, call or email to learn more.

3 Ways to Make Luncheon Reservations
• Go to www.genevachamber.com, click “Calendar of Events”, then GWIB event
• Call the Chamber at 232-6060
• Email kandersen@genevachamber.com
• Reservations required. Walk-ins seated if room. Cancel via email/fax by prior Thursday at 4 pm. If not canceled, you will be billed.
• Request vegetarian meal in advance. Price
• Members: $30 w/reserv, $35 if invoiced
• Nonmembers: $35 w/reserv.
Member News

If you have news to be considered for Soundings, email Laura (lrush@genevachamber.com) by the 10th of the preceding month. See website for double month issues.

Flair on Third has moved to a new location, 312 S. Third St.

Congratulations to Dr. Ryan, McCall Family Dentistry and his wife Lindsey on the birth of their son, Sidney James, born in July.

In July, representatives from the Stephen Siller Tunnel to Towers Foundation, an organization begun in memory of a fallen 9/11 firefighter, paid a special visit to Mike Douglas, Douglas Carpet One Floor & Home, to personally thank him for their generous support of the Foundation’s Building for America’s Bravest (BFAB) program. The BFAB program builds hi-tech “smart homes” for service members returning from war who have been catastrophically injured.

Preservation Bread & Wine was written up in July 18, Chicago Tribune’s “Where to Eat Now” column.

Sandy Miller, Savant Capital Management has earned the Registered Paraplanner designation.

Comfort Inn & Suites Geneva announced that it has received a TripAdvisor® Certificate of Excellence award. Now in its fifth year, the award celebrates excellence in hospitality and is given only to establishments that consistently achieve great traveler reviews on TripAdvisor.

TriCity Family Services (TCFS) is pleased to announce that it is expanding from its Geneva location at 1120 Randall Court, and opening a second location at 2570 Foxfield Rd., St. Charles. This second location will allow TCFS to offer new services, as well as expand existing ones.

Hart Chiropractic is paying it “back” for our 14th Anniversary Celebration. We will be celebrating our 14th Anniversary with Random Acts of Kindness. In the month of September we will be giving back to the community that has shown us so much support by doing a daily Random Act of Kindness. Check our facebook page for daily pictures!

Pheasant Run Resort’s new manager is Jerry Barnes.

All Chocolate Kitchen will be adding an additional 1500 square feet of space to their business. It will be used as a special events/lounge-like area.

Rebecca Holoman, formerly of Preservation Bread and Wine and Gracious Hall Catering, is the new executive chef of Fox Valley Food for Health.

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ANNIVERSARIES

Congratulations to chamber members who have celebrated business anniversaries in the last couple of months.

Geneva Fit, LLC – 1 year

World Martial Arts Academy USA Inc./Going to My Happy Place Yoga – 3 years

Antiques on State – 8 years

Hart Chiropractic – 14 years

The Holmstad – 40 years

Gen Hoe Restaurant – 47 years

If you have an anniversary to be share with Soundings, email Laura (lrush@genevachamber.com)
Member News (cont.)

Geneva Running Outfitters is hosting an ongoing Sports Nutrition wrapper collection drive with recycling pioneer TerraCycle®. Residents can drop off their wrappers at the store during regular business hours. There will be labeled bins for GU and Clif Bar inside the store. The Geneva Running Outfitters staff has been inspired to make a difference, but they cannot do it alone. They need help and volunteers from the community to make the ongoing drive successful. For each piece of acceptable waste collected, TerraCycle awards points that can be used for charity gifts or can be converted to cash and donated to a charity of Geneva Running Outfitters' choice.

September is Library Card Sign-Up Month! Geneva Public Library will celebrate all month long with library card sign-ups and giveaways. How to get a card: It's simple—and free: Bring a photo ID and one piece of identification that verifies your identity and residence. Have an old card? Upgrade to a card with key tag for free. Lost your library card? Replace it for free during September. This month, Fox Valley Ice Arena and Fitness Center becomes the new home to the Tier I Junior hockey team, Chicago Steel. The team’s season begins at the end of September.

Lainey Michele Wunderlich, daughter of Graham's Chocolates & Ice Cream and 318 Coffeehouse’s Jayni Wunderlich, was born August 8. She was 9 lbs 3 oz and 21 inches. Congratulations to the Untiedt’s and the Wunderlich’s.

Thank you to Sweet Natalie’s Gluten Free Bakery for the sweet treat last month!

Antiques On State will be having their 8th Anniversary Sale, September 11 – 26. They will be open until 8 pm the first day to coincide with the Festival of the Vine. Stop in and take advantage of a store wide sale and help us celebrate 8 wonderful years in Geneva.

Welcome New Members

D-Wing Construction
Fermilab
McNally’s Heating & Cooling
Orange Theory Fitness-Geneva
StringWorks Violin Shop
Write Hand Marketing & Communications

Since 2014, The HomeCourt Real Estate, Inc. began donating $250 from every transaction to Hope for Haitians, a charity that helps build homes and teaches the locals how to maintain these homes. Since pairing up with the organization, The HomeCourt Real Estate has built 3 homes for families in need!

Smiles were plentiful at July’s Business After Hours at Kilwins Chocolates & Ice Cream. Chocolate and ice cream, who could ask for more?

Nanette Falcone, GreenFields of Geneva; Sacha Urban, TriCity Family Services and Lori Lain, Money Mailer of Fox River Valley share business cards at July’s Business After Hours.
Member Events

If you have events to be considered for Soundings, email Laura (lrush@genevachamber.com) by the 10th of the preceding month. See website for double month issues.

Support and Community Programs – September & October

TriCity Family Services offers many support and community programs. Please visit www.tricityfamilyservices.org for class schedules, dates and times. You can also call 232-1070.

Deli Luncheons – September & October

Seniors can enjoy luncheons Tuesday through Thursday from 11:30 am – 12:15 pm at the Geneva Township Senior Center. Reservations must be made by the prior Thursday; call 232-3602. Suggested donation for age 60+ is $3, $6 for under age 60.

Lunch & Tour – Wednesdays in September & October

Oscar Swan Country Inn welcomes you to enjoy lunch and tour of this historic mansion. Choose your lunch from soups, salads, sandwiches, desserts and beverages. Groups welcome. Call to arrange a special day - 232-0173.

Flat Bread & Wine Wednesdays at Preservation – Wednesdays in September & October

Each Wednesday from 4 – 9 pm, Preservation Bread & Wine ovens fire up strong and friends join us for flat bread pizza night, featuring five gourmet flatbreads & four different wines at $20/bottle.

Parkinson’s Disease Exercises – Thursdays in September & October

Delnor Glen Senior Living, part of Northwestern Medicine offers a weekly exercise class designed specifically to meet the needs of those with Parkinson’s Disease and movement disorders from 11 – 11:45 am. Classes run in 6 week sessions. To register please call 933-4234; TTY for the hearing impaired 933-4833. All participants will be required to sign a release on the first day of class.

Afternoon Tea – Thursdays & Saturdays in September & October

You are formally invited to spend the day with us and stay for Afternoon Tea from 2 – 4:30 pm in Little Traveler’s legendary tea room. Please call 232-4200 for more information.

Fish Fry Dinners and So Much More – Fridays in September & October

Geneva American Legion Post 75 holds this event every Friday from 5 – 8 pm. Choose from a variety of entrees with prices starting at $9. A cash bar is available. For more information, call 232-2171.

Geneva Wine Cellars Special – Saturdays in September & October

Stop in at Geneva Wine Cellars for special wine flights all day & live local music 8-10 pm.

Sunday Breakfast Buffet – Sundays in September & October


French Market – Sundays in September & October

An open air market located by the train station runs Sundays from 9 am – 2 pm through November 15. For more information, http://www.genevachamber.com/festival_events.php.

Movies in the Park – September 3

Join Geneva Park District under the stars for free Movies in the Park this summer! See Wizard of Oz at River Park. Movies begin at dusk or approximately 8:30 pm. Don’t forget a blanket or lawn chair! Movies in the Park are sponsored by the Kane County Chronicle.

Geneva Place – A Covenant Retirement Community decorated their window to showcase three of our festivals!
Hunger Action Month
Go Orange for Hunger Relief this September

September is Hunger Action Month, and Northern Illinois Food Bank is excited to join with businesses and the community in its hometown of Geneva to help raise awareness about the issue of hunger.

On Thursday, September 3, Northern Illinois Food Bank and more than 200 food banks from across the country are asking businesses and the public to “Go Orange” in order to focus attention on the issue of hunger and raise support for efforts to help our neighbors in need.

Go Orange Day helps kicks off Hunger Action Month, during which everyone is encouraged to volunteer, donate and get involved in solving hunger in their own communities. The Food Bank, which is headquartered in Geneva, serves more than 71,000 hungry neighbors each week throughout its 13-county service area. Right here in Kane County, 1 in 5 children are at risk of hunger.

Among the events taking place in Geneva during Hunger Action Month is a healthy cooking demonstration by Jennifer Lamplough, the Food Bank’s executive chef, which is open to the public Sept. 25 at the Food Bank’s West Suburban Center. A Hunger Roundtable will be in the evening on September 15 at the Food Bank.

All businesses in Geneva are encouraged to join in and show support of the Food Bank’s mission of solving hunger in northern Illinois.

Here is a list of ways you can get involved in Hunger Action Month:

- Wear orange on Thursday, September 3 for Go Orange Day
- Start a food or fund drive
- Host a promotional event and give a percentage of the proceeds to the Food Bank
- Share photos and stories about how you are getting involved on social media using the hashtag #ILHungerAction
- Tweet pics of your orange style @ILfoodbank, share them on our Facebook page or e-mail them to bpettigrew@northernilfoodbank.org
- Light and decorate your business orange
- Start a conversation about hunger through a roundtable or panel discussion
- Have a “jeans day” at work and donate the money to hunger relief efforts
- Host a hunger table for the Food Bank at your local business for a day

Contact Brandon Pettigrew at bpettigrew@northernilfoodbank.org or 443-6910 x176 with any questions or additional ideas on how to Go Orange in September.

Member Events (cont.)

The Holmstad Helping Hearts – September 3
This is a free family and caregiver support group from 1:30 – 2:30 pm in the Town Center classroom at The Holmstad, and will continue to meet the first Thursday of each month at the same time. Care for loved ones will be provided free of charge. Call Brenda Lowden, RN, at 879-4034 to reserve your spot.

Geneva Park District’s Parent’s Night Out – September 4, 18 & October 2, 16
Enjoy an evening away, while your children ages 3-12 have a blast with snacks, movies, games, crafts and more at Parent’s Night Out from 6 to 9 p.m. at the Stephen D. Persinger Recreation Center. Pre-registration is required. Cost is $15 per child ($20 non-resident). Children must be toilet trained and have an emergency information card on file. For more information, call 232-4542 or visit genevaparks.org.

First Fridays Improv – September 4 & October 2
100% clean. 99.27% hilarious. 90 minutes of complete improvisation a la “Whose Line Is It Anyway” from 8 – 9:45 pm. With competing teams, live music and a bar who knows what the night will hold at The Hemmens Cultural Center. General Admission.

Annual Kite Festival – September 5
Bring the whole family out for a great day in the park from 11 am – 4 pm at Geneva Park District’s Peck Farm! Don’t miss your chance to view incredible kite demonstrations from Chicago Kite (wind permitting). Plus visit our sponsor and food booths. Be sure to come early — the first 500 kids will receive a FREE paper kite to color, assemble, and fly!

The Fox Valley Folk Music & Storytelling Festival – September 6 & 7
Don’t miss the largest folk festival in the state of Illinois! Enjoy concerts, storytelling, instrument lessons, yodeling workshops, craft demonstrations, a barn dance, ghost stories, folk singing lessons, and more at the 38th annual Fox Valley Folk Festival from 11 am – 6 pm at Island Park. Refreshments, records, tapes, and more will be available for purchase. Admission donations will be collected by the Fox Valley Folk Society. Information at genevachamber.com/festival_events.php.

Brown Bag Lunch Series – September 8
From 12 – 1 pm at Geneva History Museum, presentation will be “The Art of Beer Branding” with Eric Hobbs of Penrose Brewing Company. Reservations: $5/$3 Members.

Monthly Caregivers Support Group – September 8 & October 13
Are you a current caregiver for someone with dementia? Could you use some additional support or resources? You’re invited to join the Monthly Caregiver Support Group at Arden Courts Memory Care Community from 1 – 2:30 pm. Meetings are held the second Tuesday of each month. Registration is NOT required; if you have questions about this group, please call 262-3900 or email geneva@arden-courts.com.

Books and Brews (YA Book Discussion) – September 9
NEW 20s and 30s program. Sponsored by Geneva Public Library and held in the upstairs room at Graham’s 318 Coffeehouse at 7 pm. September book: The Absolutely True Diary of a Part-Time Indian by Sherman Alexie. Call 232-0780 X251 or visit www.gpld.org to register.

StringWorks Violin Shop Grand Opening – September 10-12
Come celebrate the Grand Opening of the Fox Valley’s newest violin shop, StringWorks during Festival of the Vine! After 17 years headquartered in Wisconsin, StringWorks brings their national and international expertise in violins, violas, and cellos to downtown Geneva! Stop by and meet the StringWorks Family! Giveaways and raffles, food by Moveable Feast, music (a surprise guest Thursday night) and more. In addition, bring your bows and have them customized for free by Rhiannon, who will be adding silk wrap-ends to bows for a personalized look. Thurs (10 am – 8 pm); Fri (10 am – 6 pm) and Sat (10 am – 5 pm). Check in on Facebook, post a Twitter or Google+ Review for more chances to win at our raffle prizes!

Contact Brandon Pettigrew at bpettigrew@northernilfoodbank.org or 443-6910 x176 with any questions or additional ideas on how to Go Orange in September.

Area Code is 630 unless noted otherwise.

www.genevachamber.com

Continued on Page 7
Member Events (cont.)

“Good People” – opens September 11
Steel Beam Theatre presents this play Fri & Sat (8 pm); Sun (3 pm). A down on her luck woman in urban Boston tries to reunite with an old high school fling who is now a doctor and living the kind of life she wishes for. Please visit steelbeamtheatre.com or call 587-8521 for tickets and more information. Thru October 4.

A Taste of France – September 13
Come meet guests from Geneva’s sister city, Croissy, and learn about French culture and customs! Geneva Public Library and the International Cultural Exchange Committee of Geneva are hosting a hands-on interactive event for all ages from 2-4 pm in which both cultures can share and learn about each city’s fairy tales, history, art and more. Visit www.gpld.org for more information.

“The Jungle Book Kids” Auditions – September 15 & 16
Auditions will be 4 to 8 pm both days at Geneva Park District’s Playhouse 38. Those wishing to audition must prepare a 1-2 minute monologue and be prepared to read from the script. Rehearsals will begin the week of September 28 and are scheduled for Tuesdays and Thursdays from 6:30 – 8:30 pm and Saturdays from 10 am – Noon. Once cast, the show fee of $180 ($200 non-resident) and a completed registration are required. Performances are set for November 13-15. Please call 232-4542 to schedule an audition.

Pitch + Catch – September 15 & October 20
Pitch and Catch offers 25N Coworking members an opportunity to present their business plan, new idea, or sales pitch to an audience of mentors, advisers, entrepreneurs, and you! Pitchers prepare a 5 minute presentation and engage in 20 minutes of feedback and questioning. 25N members gain insight into possible ways they can improve their businesses and gather real time feedback. Starts at 4 pm at 25N Coworking.

Fall Fashion Show – September 17
Join the Friends of TriCity Family Services for their annual Fall Fashion Show from 6 – 9 pm. The latest fashions are unveiled during a lively show presented by a popular local boutique. Enjoy dinner, learn about the Friends of TCFS, and browse beautiful raffle baskets at this fun girls night out. All proceeds benefit the Friends of TriCity Family Services. For more information, call 232-1070 or visit www.tricityfamilyservices.org.

Twilights on the Terrace – September 18
Peaceful Parlour announces their 5th season of Twilights on the Terrace, outdoor live music. Bring a blanket, camp chairs and listen to the sparkling sounds of the band Patchouli. Shows are 6 – 9 pm. Enjoy Peaceful Parlour’s wonderful organic herbal tea.

Free Friday – September 18 & October 16
Try out a Free Trial day at 25N Coworking & experience what a coworking community is all about or to learn about the impact that coworking can have for you & your business. For more information 409-1030.

Autumn Fair – September 19
Explore the silo, Hawks Hallow Nature Playground, visit hundreds of butterflies at the Butterfly House and test your luck at winning a variety of great prizes at the Basket Raffle from 11 am – 3 pm at this Geneva Park District event. Tickets for the Basket Raffle are $5 and are available at Sunset Community Center, Stephen Persinger Recreation Center and Peck Farm Interpretive Center. Event admission is free, however, there are minimal fees for some activities, food and beverages. All proceeds benefit special projects of the Geneva Park District Foundation.

Discover Your Library - September 19
Drop by for a cup of coffee and a treat and learn about all the entertainment and educational possibilities available at Geneva Public Library from 9:30 am – 1:30 pm. We’ve got eBooks, eMagazines and eComics, to movies, music and TV shows - plus a variety of resources for business, school or general needs. Call 232-0780 X251 or visit www.gpld.org to register.

Good Cents Children recently celebrated 25 years in business. For 25 days in June, Good Cents Children had a “25 Days of Giveaways” promotion via Facebook that awarded a unique prize to a lucky customer each day. Pedal cars, jewelry, doll houses and themed gift baskets were just a sampling of the wide variety of gifts awarded. The Grand Prize was a Chicago Cubs gift set that included four tickets to an August game, valued at over $200. The winner, Lisa Susic is pictured here with her two sons.

Soon falling leaves will be turning to falling snow, which also means Holiday time in Geneva. Be thinking what your business might do for Christmas Walk Weekend (Dec 4 – 6). Email Laura (lrush@genevachamber.com) your information by October 31. Just the facts. See below for a sample!

Holiday Fun 6-10 pm Friday
Third Street Eyecare
500 S. Third St.
Jazz music, Santa, elves, s’mores and specials.
Member Events (cont.)

Alzheimer Support Group – September 22 & October 27
Delnor Glen Senior Living, part of Northwestern Medicine offers this on the fourth Tuesday of each month from 7 – 8 pm. This group gives caregivers an opportunity to hear how others, who are experiencing the same issues, are coping.

The Midwest in the Civil War by Robert Girardi – September 23
This Geneva Library Foundation Speaker Series will be from 7 – 8:30 pm in the lower meeting room at the Geneva Public Library. This is a free event. Reservations are not required, but suggested. You can register at www.genevalibraryfoundation.org.

20th Anniversary Bash – September 24
Girls and guys night out at Cocoon to celebrate 20 years. Mason Rivers Trio will be performing, Graham’s Fine Chocolates & Ice Cream will be providing sweets, spin the Wheel of Fun and giveaways. Loads of fun from 6:30 – 9.

BBQ at the Museum – September 24
Enjoy a BBQ dinner, wine, live music and tastings from local breweries and distillery with an auction of unique Geneva items and experiences. This is a fundraiser for the Geneva History Museum and takes place in a tent in the back parking lot. Reservations are $45/person and $40/Museum Member. Call 232-4951 or visit GenevaHistoryMuseum.org

Meetup After Hours – September 24 & October 22

Western Avenue Clothing Sale – September 25 & 26
The Western Avenue School PTO has been hosting their semiannual gently used fall and winter clothing sale since 1981. This year’s sale will be held on Friday 6 – 9 pm and Saturday, 8 – 11 am. No strollers or children under 10 are allowed on Friday night. White tags are half priced on Saturday only. Admission is free. For more info, wasclothingsale@gmail.com

Sunday Cinema - September 27
“The Intouchables” (Foreign film led by International Cultural Exchange Committee of Geneva) at Geneva Public Library from 1 – 3 pm. Call 232-0780 X251 or visit www.gpld.org to register.

Harvest Hustle – September 26
It’s time for Geneva Park District’s annual Harvest Hustle Twilight All-Terrain 5k at Peck Farm Park! On-site registration and check-in begins at 4:30 pm. The race begins at 5:30 pm. Early Registration (Before September 14th): $34; Late Registration (After September 14th): $39; Day of Race Registration: $39. Event Sponsors in part by Fox Valley Orthopedics, Chick-fil-A and Geneva Running Outfitters. The Harvest Hustle benefits the Geneva Park District Scholarship Fund which provides recreational opportunities to the community.

TriCity Family Services Golf Outing – September 28
Tee It Up with this event to support TriCity Family Services at Eagle Brook Country Club. Enjoy 18 hole golf scramble, putting contest, live and silent auction and raffles. A box lunch and seated dinner are included. For more information 232-1070 or http://www.tricityfamilyservices.org/tee-it-up-with-tricity-family-services-golf-outing/

25N Mini Member Expo – September 29
Curious about the different businesses that are coworking at 25N Coworking? Join us for our first 25N Mini Member Expo as we explore the different industries and what they have to offer. For more information, contact Megan at meagan@25ncoworking.com

The Geneva Chamber of Commerce wants anyone and everyone to text GENEVA to 223344 to receive offers and specials from select Geneva merchants.

With all of us interacting on our mobile device 40-80 times a day on average and 90% of Americans being within 3 feet of their mobile phones 24/7, having your message delivered via mobile just makes sense.

Over 1500 consumers have opted in to our Geneva’s Gone Mobile campaign. Of that number, they are sharing on Facebook and forwarding to their friends.

Geneva’s Gone Mobile is just one of the many innovative programs that Geneva Chamber of Commerce’s Marketing Advantage Co-Op members are able to partake in.

For information on joining the Marketing Advantage Co-Op program, call the Chamber.
Member Events (cont.)

Fox River Luncheon & Expo - September 30
The multi Chamber Fox River Luncheon & Expo will present Illinois Lt. Governor Evelyn Sanguinetti. Presented by the Geneva, Bartlett, Batavia, Elgin Area, St. Charles and Western Dupage Chambers of Commerce. Event is 11 am – 2 pm at St. Andrews Golf Club. RSVP to 232-6060. $35 for Chamber Members; $50 for Non-members

Autumn Leaves: A Painting Workshop - October 1
Celebrate the beauty of autumn with this hands-on art workshop at Geneva Public Library from 6 – 7:30 pm. Christine Thornton will walk you through the process of creating a vibrant sugar maple leaf using water color pencils. Beginners welcome! All materials provided. Limit 30 attendees. Call 232-0780 X251 or visit www.gpld.org to register.

Have a Girl’s Night Out – October 1
Waubonsee Community College invites you to enjoy a glass of wine and relax with your BFFs while learning how to decorate cakes and handcraft delicious candies. Demonstrations feature sugar paste-fondant, butter cream frosting, and confectioners chocolate from 6:30 – 8:30 pm. More information on http://www.waubonseetickets.com

Smoky the War Dog - October 3
Be inspired by the story of Smoky the War Dog at Geneva Public Library from 2 – 3 pm. Smoky, found by accident in the jungles of New Guinea, went on to become the #1 mascot of the South Pacific and the world’s first official Therapy Dog. Smoky’s heartwarming story is being made into a major motion picture! Call 232-0780 X251 or visit www.gpld.org to register.

Second Annual GAF Mighty Vike Homecoming Hustle 5K – October 3
The Geneva Academic Foundation is holding their second annual Mighty Vike Homecoming Hustle 5K Fundraiser at Geneva High School. They will have a live band, food, free childcare, games and runs for all ages! Races include a Toddler Trot, 100 Yard Dash, 1 Mile Run and the 5K Run/Walk. This year’s 5K will be a timed event and medals will be awarded to the top finishers in each age group. For more information please call 297-3548 or visit www.gafgeneva.org to register.

Blessing of the Animals – October 4
St. Mark’s Church will celebrate the feast of St. Francis of Assisi with the 10th Annual Blessing of the Animals. The event will take place at 1:30 pm on the lawn of the old courthouse on Third Street. For additional information, please contact Joyce Langeness 232-2579.

Cemetery Walks - October 10
Coordinated by Geneva History Museum at 2 and 4 pm. Learn about the markings on tombstones and hear stories of prominent settlers buried in Westside Cemetery on Stevens Street. Meet at the cemetery, rain or shine. Reservations are $10/person and $5/Museum Member. Call 232-4951 or visit GenevaHistoryMuseum.org

Business Book Discussion - October 13
Interested in the latest books and research related to business, personality and learning? Join Cynthia Wade, an experienced group facilitator, as she guides the discussion at Geneva Public Library from 7 – 8:30 pm. October book: Overwhelmed: Work, Love, and Play When No One Has the Time by Brigid Schulte. Call 232-0780 X251 or visit www.gpld.org to register.

Brown Bag Lunch Series – October 13
From 12 – 1 pm at Geneva History Museum, presentation will be “A Season of Locusts" with author Karen H. Dacey. Reservations: $5/$3 Members.

Getting Online - October 14
Learn about the different web browsers, understand how to use and navigate a web browser and type a web address at Geneva Public Library from 7 – 8:30 pm. Call 232-0780 X251 or visit www.gpld.org to register.

Something to think about...
Embrace change to improve your small business

The life of a small business owner is hectic, to say the least. Multi-tasking is the norm. So much of our day is spent reacting to the crisis of the moment, conducting the business of the day, and initiating our plans for the future. And once we acquire a level of competence in this life we’ve chosen, it’s natural to want to relax, settle in, and seek the ease that can come with familiarity and repetition.

But the marketplace isn’t a comfortable, lumbering vessel anymore, rolling along like a single screw trawler. It’s become more like a vibrant starship capable of warp speed. Indeed, it takes a much more knowledgeable person to successfully operate a business in today’s marketplace than it did even 10 years ago.

The great American revolutionary and legendary wordsmith, Thomas Paine, said, “I have seldom passed five minutes of my life, however circumstance, in which I did not acquire some knowledge." This from a corset maker who dropped out of school at 13.

You can’t anticipate everything, so react when you must. The business of the day, obviously, must be attended to. And what will you have tomorrow if you don’t plan for it?

But however circumsntanced, before you succumb to the human tendency to rest on your laurels, make it part of your daily tasks to acquire some knowledge.

Make it your daily intention to learn something new that might help you react more effectively, operate more profitably, and plan more intelligently.

Jim Blasingame
Small Business Advocate Newsletter

Employer-Assisted Housing (EAH) Informational Workshop
October 7

The municipalities of Batavia, Geneva, North Aurora and St. Charles along with the Aurora Regional, Batavia, Elgin Area, Geneva, St. Charles and Western DuPage Chambers of Commerce have partnered with the Chicago Metropolitan Agency for Planning and Metropolitan Planning Council to bring you this workshop. From 4 – 5:30 pm at the Baker Community Center, 101 S. Second St., St. Charles, network with other top employers in the area, hear from the local Mayors and learn how EAH can transform your work force and the communities surrounding your community. Please send RSVP to Berenice at bvallecillos@cmap.illinois.gov or call 312-386-8623 by October 5.

Continued on Page 11
Area Code is 630 unless noted otherwise.
**Fox River Luncheon & B2B Expo**

Geneva Chamber will be participating with five other chambers in this event. Lt. Governor Evelyn Sanguinetti will be the featured speaker.

**Wednesday, September 30**
**11 am – 1:30 pm**
St. Andrews Golf Club
2241 Rt. 59
West Chicago

Cost:
Tickets - $35/members; $50/non-members
Expo Booth - $300 (includes one lunch, name on flyer & website of six chambers. Exclusive limited availability.

RSVP by September 18 to Judy (jcarroll@genevachamber.com) or call the office at 232-6060.


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**A very special thank you to our Patron of the Arts Supporters**

The Patron of the Arts Program provides a unique opportunity for patrons to support the arts and the artists who exhibit by buying a purchase award. A purchase award is a pledge to purchase an agreed-upon dollar amount of artwork directly from participating artists.

**Geneva Bank & Trust**
**Lebin Financial Planning**
**State Street Jewelers**
**Charles Schwab & Co.**

For more information on this fabulous opportunity for 2016 – please contact the Chamber.

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**The 2015 Geneva Arts Fair certainly drew a crowd**

*As always our volunteers, sponsored by Northwestern Medicine, went above and beyond like Kim Byrne, KimberleeB Photography.*

*Plandscape, Inc’s Information Garden beauty was not only breathtaking to look at, but to cool off at too at the Geneva Arts Fair.*

*Chocolate and wine from Graham’s Fine Chocolates and Geneva Wine Cellars were enjoyed by all at the evening Patron of the Arts Reception. Susan Huang, Fox Valley eValues & Deals and Geneva Chamber Board Member chooses an accompanying wine with her chocolate.*

**Thank you to the generosity of these Arts Fair Sponsors**

**Northwestern Medicine**
**Charles Schwab & Co., Inc.**
**Kane County Chronicle**
**Lebin Financial Planning**
**Plandscape, Inc.**
**Savant Capital Management**
**Shodeen Homes**

In cooperation with City of Geneva

**In-Kind Services**
**Fagans Graphic Design**

and all our wonderful volunteers!
Member Events (cont.)

Afternoon Tea – October 15
Atwater’s is honored to host Afternoon Tea the third Thursday of the month. Choose from a selection of tea from Coffee Drop Shop while nibbling on finger sandwiches, warm scones, pastries and delicious desserts! Afternoon Tea is from 3 – 4:30 pm and is $19.50 per person plus tax and gratuity. Reservations are required. Please call Atwater’s at 208-7433.

“Scrooge’s Christmas” Auditions – October 20-21
Auditions for the Special Christmas Production of Scrooge’s Christmas at Geneva Park District’s Playhouse 38 will be from 5 – 9 pm both days. Please call 232-4542 to schedule your audition. Performances are December 11, 12, 13, 18, 19 & 20.

Halloween Hayday – October 24
It’s time to get spooky! Celebrate with Geneva Park District at SPRC from 10 am – 1 pm. Activities include kids’ games, a cake walk, costume contest, bounce houses, hay rides and more! Pre-registration is recommended for children 10 and under. Pre-Registration: $5 (N/R $8); Day-of Registration: $7 (N/R $10); Free admission for adults. Same day, from 1:30 – 2:30 pm, primp your pup for Geneva Park District’s annual Howl’o Ween Dog Parade. For more information, call 232-4542 or visit genevaparks.org.

Ghost Walks - October 24
Guided walking tours with stories of hauntings in downtown Geneva. Ghost Walks take place at 2, 4, 6, and 8 pm. All tours begin at the Geneva History Museum and will take about an hour. Reservations are $10/person and $5/Museum Members. Call 232-4951 or visit GenevaHistoryMuseum.org.

Zombie Apocalypse – October 24
Will you survive the Zombie Apocalypse from 5 – 9:30 pm? Wheeler Park will transform into a terrifying playground for the undead. Dodge the zombies and reach the vaccination point to save yourself from becoming a zombie dinner! Early registration is encouraged, as space is limited. Pre-registration cost is $9 per person ($14 non-resident). On-site registration is $10 per person ($15 non-resident). Interested in becoming a zombie? We need volunteers, ages 14 and older, to be transformed into the undead by professional face painters and chase humans in our apocalypse. Call Geneva Park District 232-4542 to reserve your volunteer zombie spot by October 1.

“Maybe Baby, It’s You” – through October 25
Maybe Baby, It’s You. Or maybe...it isn’t?! From the very first kiss to the not-so-golden years of marriage, “Maybe Baby” is a wild ride through the search for that most elusive relationship—the soul mate. Rating: PG. Fox Valley Repertory at Pheasant Run Resort. Please visit foxvalleyrep.org for performance schedule or call 524-5071 for more information.
Celebrate Illinois Chamber of Commerce Week – September 13-19 – by doing business with Geneva Chamber members and attending Business After Hours this month (more information on the right). A Business Directory of Members can be found online at www.genevachamber.com

“Business Beat” is a monthly television show, produced by the City of Geneva, that runs on Geneva Broadcast Network (Channel 10 on Comcast, Channel 99 on AT&T U-Verse) and streams live on the City’s website. Mayor Burns typically serves as host of the show while the owner takes him on a tour of what makes this business unique to Geneva. There is no cost to the merchant to participate in the show...all they need is your time. Once edited, the show will run twice a day throughout a month. The show is also promoted via the City’s website, weekly GenevaMail eblast, Facebook and Twitter. The shows are also posted on the City’s YouTube Channel, which can be found at https://www.youtube.com/CityofGeneva, so shows can be watched anytime and the featured business can embed the video on their website or post to their social media outlets.

If anyone is interested in participating, Call Kevin Stahr at the City 938-4636 or kstahr@geneva.il.us

Penrose brewery + taproom produces artisanal, hand-crafted Belgian-inspired beer. With over 100 unique beers brewed to date, the majority of which are reserved for taproom consumption, guests are welcome to visit Tuesday - Sunday to enjoy a flight, take a tour of the brewery, or simply grab a growler for home. For more information, please visit www.penrosebrewing.com for current tap list, hours, and tour registration.

October is the final Business After Hours for 2015.
More information about the Annual Dinner, November 12 will be forthcoming