

Good afternoon members,

While many of us have been working virtually, our member, Geneva History Museum has been using technology a little different. I wanted to share a [LINK](#) sent by them of a virtual tour of historic buildings in Geneva. All of you will recognize these, some may even be your own business. Hope this gives you times to remember that Geneva is unique and has been since 1835. And when we re-open, visitors will most certainly want to shop, eat, drink, stay and play and we will be ready for them!

Sincerely,

Paula Schmidt
President, Geneva Chamber of Commerce

WEBINAR (free)

Strengthen Your Membership with Proactive Crisis Communication Strategies

Presented by ChamberMaster

April 23 @ noon

Register [HERE](#)

During a crisis situation, communicating with your membership is critical. Providing information that is relevant and doesn't waste their time is an opportunity to share key messaging, gain trust, and demonstrate value.

WEBINAR (free)

Understanding the Paycheck Protection Program (PPP)

Hosted by Kane and McHenry Area Chambers of Commerce and the Illinois SBDC at ECC

April 23 @ 1 pm

Join [HERE](#) (if calling in 312-626-6799 Meeting ID: 847 3086 0409)

The CARES Act includes the Paycheck Protection Program (PPP) for small businesses and individuals. The PPP is designed to cover immediate payroll obligations to keep small businesses open. While applications are closed, Congress is likely to approve additional funds soon, and PPP is expected to open back up. A few of the points we will cover:

What the PPP can be used for; Where to apply; Who is eligible; Important documents to have; What to do after you've received funding

WEBINAR (free)

Caregiver Stress Relief, Self-Compassion and Compression Fatigue – A Dementia Education Seminar

Hosted by member Arden Courts

April 23 @ 3 pm

Register [HERE](#)

Featuring guest speaker Tam Cummings, Ph.D Gerontologist. How can I manage my caregiver stress? Techniques to relax.

WEBINAR (free)

Fox Valley Grantmakers COVID-19 Response Fund Webinar (for NON-PROFITS)

Presented by member Community Foundation of the Fox River Valley

April 24 @ 9 am

Register [HERE](#)

Julie Christman, President & CEO of Community Foundation of the Fox River Valley and Vicki Morcos, President & CEO of Dunham Fund will present an overview of the Fox Valley Grantmakers COVID-19 Response Fund and the new COVID-19 Fox Valley Non-Profit Connect on Basecamp.

WEBINAR (free)

Customer Service During This Crisis Time

Presented by member Hank Ebeling, H4 Fitness

April 24 @ noon

Join [HERE](#)

It's the perfect time for business owners to grow and better their skills and systems with continued education. This call will be on how to stay engaged and deliver great service during this lockdown and how to build your business so it's ready to compete with amazing service once reopened.

WEBINAR (free)

Technical Assistance Webinars to Support Businesses and Workers Across Illinois

Presented by Illinois Department of Commerce and Economic Opportunity's Regional Economic Development Team, Office of Minority Economic Empowerment, and the Small Business Association

April 24 @ 2 pm

Register [HERE](#)

Panelist(s) Include: Matthew Simpson, African American Business Development Manager, Illinois Department of Commerce; Jonathan McGee, Acting Deputy Director, Regional Economic Development, Illinois Department of Commerce and Bo Steiner, Illinois District Director, Small Business Administration.

WEBINAR (free)

Communication & Donor Engagement Strategies During COVID-19

Presented by OneCause

April 30 @ noon

Register [HERE](#)

In today's changing fundraising landscape, having the right communication strategy to engage donors and supporters is critical. Yet many fundraisers are unsure of what to say, how to say it, and when to communicate their mission needs.

This webinar covers practical tips and best practices every nonprofit should know. Learn the ins and outs of crisis communication strategy in today's COVID-19 world and beyond!

Join fundraising industry experts Taylor Shanklin and nonprofit consultant Rachel Muir, for a live panel Q&A session on the art of communication during uncertain times.

From Illinois Restaurant Association (IRA)

Senate Passes Small Business Relief Package, More PPP Funding

Yesterday, the U.S. Senate passed a roughly \$480 billion relief package that includes new funding for small businesses hurt by the coronavirus outbreak. The deal will authorize the Paycheck Protection Program (PPP) to spend an additional \$310 billion.

While our much-needed reforms for restaurants were not included in this round, we appreciate all of your engagement and advocacy to [make your voices heard](#) on these crucial issues. **The IRA will continue to fight for necessary improvements to the PPP program in order to help restaurants survive and thrive in the future.**

The Senate passed the package by a voice vote, meaning most Senators would not need to return to Washington, DC, during the pandemic. The bill now goes to the House, which is expected to vote on the package Thursday.

The total price tag of the bill is approximately \$484 billion, which amounts to the latest unprecedented effort by Washington to prop up the economy on the heels of the \$2 trillion rescue package, the \$192 billion relief measure and another \$8.3 billion plan Congress approved last month. Democratic leaders are already planning for another massive rescue bill.

Of the \$310 billion authorized for the Paycheck Protection Program, \$60 billion will be set aside for smaller lending facilities, including "community financial institutions, small insured depository institutions and credit unions with assets less than \$10 billion."

There will also be \$10 billion for grants under the Emergency Economic Injury Disaster Loan program, \$50 billion for disaster recovery loans and \$2.1 billion for additional salaries and expenses for the Small Business Administration.

Reopening Illinois Survey - We Want to Hear From You

As the IRA continues to have conversations about what reopening might look like in Illinois, it is imperative the unique nature of our industry is captured during conversations with elected officials and government agencies.

Our goal is to include as much of your input and data as possible as we come to the table to help develop guidelines with local and state leaders.

Please take a few minutes to complete our reopening survey and share your insights.

[Click here](#) to take the survey.

From Illinois Department of Human Services

Illinois Call4Calm Text Line

If you or a loved one are struggling with stress related to the COVID-19 pandemic and need emotional support, text TALK to 552020 for English or HABLAR for Spanish. This service is

free and available 24 hours a day, seven days a week. People seeking assistance will remain anonymous and will provide only their first name and zip code, which enables the service to link you to a counselor in your area who is knowledgeable about available local resources. For more services visit [HERE](#).