

Good afternoon members,

Creativity. We are all having to get use it a bit more these days. The Chamber is no different. We have had to come up with ways to stretch our advertising dollar for all of you. Next week, an email message will be delivered to over 60,000+ touting Geneva as the place to find your Mother's Day gifts, Graduation gifts, Thank You gifts etc. Purchasing gift cards, take out meals or utilizing online local shopping. We want to make sure your business is a part of this. If you don't have an e-commerce website, please make sure you are represented with gift cards on our one-stop gift card website (<https://www.genevagiftcards.com>). Information on how to do this is below.

Gift Card Purchase Website

The Geneva Chamber is working with Jennifer Kaye from Jennifer Kaye Photography, who has developed a website to sell gift certificates/cards to Geneva businesses. If you would like to participate in this website, please send Jennifer the following:

1. High resolution logo
2. Link to your ordering page where you would like your customers to land.
3. If you do not have a website and would still like to participate, please send the phone number of where gift certs/cards can be purchased over the phone.

Jennifer's email is 1000wordsphoto@gmail.com.

Since we had to cancel Swedish Days, our social media manager, Kristen Cornelio is working on a special Swedish Days Social Media Post and would love for our members to share with us a photo of you or your team that we can include. Photos can be of you enjoying a past Swedish Days or just a nice photo of you & your business. Please email Kristen your photo submissions by May 22 to kristenhollyevents@gmail.com.

Sincerely,

Paula Schmidt
President, Geneva Chamber of Commerce

WEBINAR (free)

Fox Valley Grantmakers COVID-19 Response Fund Webinar (for NON-PROFITS)

Presented by member Community Foundation of the Fox River Valley

April 24 @ 9 am

Register [HERE](#)

Julie Christman, President & CEO of Community Foundation of the Fox River Valley and Vicki Morcos, President & CEO of Dunham Fund will present an overview of the Fox Valley Grantmakers COVID-19 Response Fund and the new COVID-19 Fox Valley Non-Profit Connect on Basecamp.

WEBINAR (free)

Customer Service During This Crisis Time

Presented by member Hank Ebeling, H4 Fitness

April 24 @ noon

Join [HERE](#)

It's the perfect time for business owners to grow and better their skills and systems with continued education. This call will be on how to stay engaged and deliver great service during this lockdown and how to build your business so it's ready to compete with amazing service once reopened.

WEBINAR (free)

Technical Assistance Webinars to Support Businesses and Workers Across Illinois

Presented by Illinois Department of Commerce and Economic Opportunity's Regional Economic Development Team, Office of Minority Economic Empowerment, and the Small Business Association

April 24 @ 2 pm

Register [HERE](#)

Panelist(s) Include: Matthew Simpson, African American Business Development Manager, Illinois Department of Commerce; Jonathan McGee, Acting Deputy Director, Regional Economic Development, Illinois Department of Commerce and Bo Steiner, Illinois District Director, Small Business Administration.

WEBINAR (free)

Communication & Donor Engagement Strategies During COVID-19

Presented by OneCause

April 30 @ noon

Register [HERE](#)

In today's changing fundraising landscape, having the right communication strategy to engage donors and supporters is critical. Yet many fundraisers are unsure of what to say, how to say it, and when to communicate their mission needs.

This webinar covers practical tips and best practices every nonprofit should know. Learn the ins and outs of crisis communication strategy in today's COVID-19 world and beyond!

Join fundraising industry experts Taylor Shanklin and nonprofit consultant Rachel Muir, for a live panel Q&A session on the art of communication during uncertain times.

From U.S Chamber of Commerce
Tell Congress to Pass Small Business Relief

On Tuesday, the Senate voted to replenish small business funding in the CARES Act, and the House of Representatives is expected to vote on it today.

This will be good news for small business owners fighting to keep their workers employed and their dreams alive. And the U.S. Chamber continues fighting for them. [We urge you to write a letter to Congress asking it to enact this legislation without delay.](#)

As much as this added relief is welcome, these funds will quickly run out and more support will be needed for millions of small businesses.

Congress must work cooperatively without delay in giving businesses the help they need to restart our economy.

As U.S. Chamber President Suzanne Clark has said, “We cannot and will not allow our country’s critical small business sector to collapse.”

From Illinois Restaurant Association (IRA)
Blueprint for Recovery: Take Action Now

Today, the National Restaurant Association launched a new nationwide grassroots campaign to encourage Congress to support the restaurant Blueprint for Recovery.

Please take a minute to add your voice to this effort. [Click here](#) to take action.