

The Geneva Festival Experience Sponsorship Options

Festival Bag Sponsor (exclusive sponsorship) \$15,000

Ongoing- 4 festivals



Throughout the festival season, festival bags are printed with your logo. Each festival has their own color and festival logo, but the sponsor logo remains the same throughout. These bags are not only carried around during each festival but for years to come. The bags are given out free to festival attendees so are a crowd favorite.

Volunteer Sponsor (exclusive sponsorship) \$15,000

Ongoing- 4 festivals

Throughout the festival season, the Chamber secures over 500 volunteers to assist with the execution of the four festivals: Swedish Days, Geneva Art Fair, Festival of the Vine, and Christmas Walk. With this sponsorship, the sponsor receives ~~the logo~~ ^{Sold for 2014} on the backs of all the volunteer t-shirts for the entire festival season. As the volunteer sponsor, you are included in not one, but all four promotional campaigns for each of the festivals.

Festival Fans (exclusive sponsorship) \$10,000

Ongoing - 2 festivals (Swedish Days and Geneva Arts Fair)

These fans are a crowd favorite during our warm-weathered festivals. Your logo is put on festival fans that help to cool off our guests. They are given out free at our festivals.

Print Sponsor (exclusive sponsorship) \$10,000

Ongoing – 4 festivals

Each festival has its own program and promotional poster. In addition to being included in the media blitz for each festival, the print sponsor would be listed with a prominent logo as the print sponsor on each of the festival programs and posters printed annually as well as a full page ad for the Swedish Days brochure. This sponsorship also includes an ad in the Christmas House Tour Idea Book.

Geneva Festival ATM Sponsor \$1,000 - \$4,000

Ongoing – 1 - 4 festivals

Your ATM location will be listed in the festival program and festival volunteers will direct attendees to your branch for all ATM needs. Your remote ATM will be given a prominent location within the festival(s) including sponsor signage and inclusion in the festival pr for each festival.

Mobile Display Units

Prime space for your sponsor Mobile Display Unit – ideal for hands-on activities, tastings and sampling.

