

Geneva Chamber of Commerce  
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OCTOBER 2017  
**COMMUNITY NEWSLETTER**  
A PUBLICATION BY THE GENEVA CHAMBER OF COMMERCE

## Christmas in Geneva



sale now. Call 630-232-6060 or stop by our office at 8 S. Third Street. Online sales at [genevachamber.com](http://genevachamber.com) begin late October.

### Geneva's Christmas Walk

Friday evening, December 1 at 6 pm, begins with Graham's Chocolates First Candy Cane of the season being presented with great fanfare followed by the arrival of Santa Lucia, the Swedish symbol of the season, who will offer Swedish cookies to merry-makers. The Great Tree on the Courthouse lawn is lit and the young and young at heart will wait with anticipation as Santa Claus arrives on a horse-drawn carriage. Santa and Mrs. Claus will then open their gingerbread home for visits from excited children.

Serenaded by carolers, stroll Geneva's marketplace while nibbling on fresh-roasted chestnuts and stepping into brightly lit shops and restaurants along the way. It all begins on S. Third Street across from the Courthouse.

### Horse-Drawn Carriage Rides

Saturdays and Sundays in December present free horse-drawn carriage rides through Geneva's historic district compliments of Shodeen Homes. From 1-4 pm, hop on at S. Third and James streets, on the west side. Through December 17.

### Visit Santa's Gingerbread House

Visit Santa Claus and Mrs. Claus at their temporary Geneva house at S. Third and James streets beginning December 1 from 6:00-9:30 p.m. During December 2-23, Santa's House will be open Tuesday, Thursday & Friday 6-8 pm and Saturdays & Sundays 1-4 pm. Santa's house is again sponsored by Geneva Bank & Trust, a Wintrust Community Bank.

Of course, Geneva's shops and restaurants will be decked out in holiday finery. Shop, dine and discover your hometown.

The holiday season in Geneva is overflowing with unique and unforgettable ways to celebrate and make memories.



*Tour five homes that seem to be decorated by elves. Come away with ideas for yourselves.*



*We celebrate our Swedish heritage with the arrival of Santa Lucia - the Swedish symbol of the holiday season.*

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### The Geneva Chamber is pleased to bring Christmas to Geneva each year.

We are responsible for lights, greenery, carriage rides and of course Santa. As you may figure, it is not inexpensive to bring Santa here from the North Pole. We invite you, your friends and your family to experience the magic of the season at these holiday events in December.

### Geneva's Christmas House Tour

On December 1-2, five homes decorated for the holidays by local decorators open their doors for self-guided tours. If you have never been to this event, you should put it on the list. If you have been attending for over 25 years, then don't miss this one. 2017 brings a few historic homes, a new and modern, a lovely Cape Cod and one built by the Wilson Brothers. Purchasing a ticket not only ensures you will see five distinctive homes, you will also be contributing to Geneva's Christmas, because a portion of the ticket cost is used to decorate the town. Tickets: \$35/person for

# Merchant Involvement

## ALL CHOCOLATE KITCHEN WINS PEDAL GENEVA

All Chocolate Kitchen, 33 S. Third St., Geneva has won Pedal Geneva by receiving the most likes on Geneva Chamber's Facebook page.

Geneva Chamber President Jean Gaines presented \$500 in Geneva gift certificates to owner Esther Roby and her son Adrian Roby at Festival of the Vine.

In June over 50 participating businesses took a plain bicycle and molded it into something colorful to behold. Until August 28, anyone could vote at Geneva, IL - Chamber of Commerce & Tourism by liking their favorite photo. All Chocolate Kitchen received 674 likes.

The original Pedal Geneva debuted in 2000 and Geneva Chamber brought it back in 2017. Not only did it offer Geneva businesses the opportunity to display their creativity in the form of a bike, but brought a little whimsy to Geneva for the summer.

We hope Geneva residents were able to visit the bikes and enjoy.



It takes over 250 volunteers each year to assist with our festivals. We appreciate and thank each and every one of you. Some familiar faces helped out with security during Festival of the Vine.

## RESTAURANTS

Did you have the opportunity to try any of the restaurants at Festival of the Vine - 318 Coffeehouse, Altiro Latin Fusion, Bien Trucha, Claddagh Irish Pub, Firehouse Pizza & Grill, FoxFire, Gen-Hoe, Geneva Ale House, Graham's Chocolates & Ice Cream, Inglenook Pantry, Inc., Josef's Elegante Meats & Deli, Kernel's Gourmet Popcorn & More, Kilwins of Geneva, Nobel House, Riganato Old World Grille, Sergio's Cantina and Stockholm's? If not, think of them for your holiday gatherings or sweet treats. Dining in Geneva is more than a meal, it's an experience.

Celebrate Geneva Restaurants in 2018 at Restaurant Week January 22-28. Visit [http://genevachamber.com/restaurant\\_week\\_in\\_geneva.php](http://genevachamber.com/restaurant_week_in_geneva.php) in January for complete details and menus.

## GIFT CERTIFICATES - SHOPPING LOCAL

As the weather turns chilly and Jack Frost will soon be paying Genevans a visit, your thoughts can't help but turn to the holidays. While festive frenzy may find a place in your home soon, the Geneva Chamber wants to offer some relief in gift giving.

A Geneva Gift Certificate is always a perfect gift. Not only is it accepted at over 160 restaurants, shops, services and businesses all around Geneva, but you are keeping the dollar in our community by shopping local. No need to keep track of money on a gift card; choose among denominations of \$5 and \$10 and treat them like cash. Geneva Gift Certificates are convenient and never expire.

Purchase on line with a few simple clicks at [www.genevachamber.com](http://www.genevachamber.com). Certificates are also available at the Chamber office, 8 S. Third St.

## DOWNTOWN TRICK OR TREATING

Your ghosts and goblins can try out their costumes a little early. On October 26 from 2-5 pm downtown businesses will be participating in Downtown Trick or Treating. Look for the flyer in the window.

## GET INVOLVED

### EMAIL IT TO ME!

We hope you are enjoying the first issue of GENEVA - A Picture Postcard. Would you like to receive this in your Inbox? Visit [genevachamber.com](http://genevachamber.com), look for GENEVA - A Picture Postcard in the lower right corner of our home page and opt-in.

### VOLUNTEER GENEVA

- Volunteering is good for the community.
- Volunteering fosters new friendships.
- Volunteering helps students with community service requirements.
- Volunteering is FUN.

Email Robyn at [rchione@genevachamber.com](mailto:rchione@genevachamber.com) or call us 630.232.6060 to share your enthusiasm as a volunteer for Geneva.

### SOCIAL MEDIA MADNESS

Facebook (Geneva, IL - Chamber of Commerce & Tourism)

Twitter (GenevaILChamber)

Instagram (GenevaILChamber)

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